## Abstract

A brewing packet is provided for use in the preparation of hot or cold beverages. The brewing packet envelops a brewing ingredient chosen according to the tastes of a beverage drinker. The packet includes a machine interpretable feature that contains encoded data capable of being read by a beverage producing device. Furthermore, the data on the packet is capable of directing the beverage producing device to employ a specific brewing operation suited for the particular brewing packet. This allows for producing the optimal beverage from the brewing ingredient. The packet may be utilized with a variety of brewing ingredients to produce a variety of beverages. Similarly, the packet may be configured to produce single or multiple servings of a beverage.